English 6330: Haunted by History | Spring 2018
Final Project Rubric

NAME: _____

_____ / 20 points ARGUMENT

The argument is…

☐ **clearly stated** on front/landing page.
☐ **original**: it synthesizes, responds to, and moves beyond the arguments made in your sources
☐ **debatable**: a reasonable and informed viewer could disagree with your claim.
☐ **relevant and urgent:** it makes clear why the public should care about this issue
☐ **supported** consistently and persuasively throughout the exhibit.

_____ / 20 points EVIDENCE

☐ The project incorporates at least one and up to ten items digitized from USU SCA
☐ The project incorporates at least two items from library databases such as *Early English Books Online*, *Eighteenth Century Collections Online*, *17th & 18th Century Burney Collection of UK Newspapers Digital Archive*, *American Periodicals Series Online*, *Early American Imprints*, etc.
☐ The project incorporates at least three peer-reviewed, scholarly articles and/or books that reflect the current state of scholarly thinking on the chosen topic
☐ All materials (images, documents, audio or video clips, etc.) are used in accordance with **copyright** law and **fair use** policy.
☐ All materials inserted as "items" into the exhibit pages are fully documented with complete **metadata**
  o Required: Title, Subject, Description, Creator, Date
  o Optional: Source, Publisher, Contributor, Rights
☐ All materials inserted as "items" are given a descriptive **caption**
☐ **Image credits** are included in the footnotes at the bottom of the page
☐ All sources that are not entered as "items" and documented with metadata are **cited** using **footnotes** in MLA format at the bottom of the page(s) where they are referenced.

_____ / 20 points ANALYSIS AND PERSUASION

☐ The exhibition **engages actively with secondary sources**. This means quoting, summarizing, and paraphrasing other critics' and scholars' points of view, **synthesizing** the body of literature you found on the topic, and then **responding** to or complicating those arguments in support of your own, original claim.

☐ The exhibition appeals to an intelligent but not necessarily academic **audience**. The selection of materials, the tone of the writing, and the use of rhetorical appeals are designed to persuade this public audience to believe the central argument.

_____ / 20 points ORGANIZATION AND BALANCE

☐ The exhibition starts with a **front/landing page** that viewers will necessarily encounter, linking to **5-9 additional pages** that a viewer could read linearly or non-linearly

☐ As a guideline, each page should contain **at least one multimedia item and roughly 300-750 words of text**.

☐ Regardless of the amount of text used, each contributor is expected to explore their topic **fully**, present their material **logically**, and support their argument **persuasively**.

☐ The exhibition is **easy to navigate**, because each page is devoted to a specific topic or a particular kind of information or material, and is given a descriptive, accurate title.

_____ / 20 points PRESENTATION AND VISUAL ENGAGEMENT

☐ The exhibition is **eye-catching**, attracting and maintaining the viewer's attention through the careful selection and varied arrangement of visual materials and, where appropriate, external links.

☐ The **layout** of each page reflects the content and effectively guides the viewer through the materials under consideration.

☐ The text does not overwhelm the accompanying images or other multimedia content.

☐ The exhibition is carefully **edited**, **polished**, and free of typos or misspellings.

_____ / 100 TOTAL

LETTER GRADE: _____

A	100-93%	B-	82-80%	D+	69-67%
A-	92-90%	C+	79-77%	D	66-60%
B+	89-87%	C	76-73%	F	59% and below
B	86-83%	C-	72-70%		